Members of CVE Board in Attendance
☐ Ken Armstrong, EWA-Canada, An Intertek Company
☒ Tod Beardsley, Rapid7
☒ Chris Coffin, The MITRE Corporation (MITRE At-Large)
☐ Jessica Colvin JPMorgan Chase
☒ Mark Cox, Red Hat, Inc.
☒ William Cox, Synopsys, Inc.
☒ Patrick Emsweller, Cisco Systems, Inc.
☐ Jay Gazlay, Cybersecurity and Infrastructure Security Agency (CISA)
☐ Tim Keanini, Cisco Systems, Inc.
☒ Kent Landfield, McAfee
☒ Scott Lawler, LP3
☐ Art Manion, CERT/CC (Software Engineering Institute, Carnegie Mellon University)
☐ Pascal Meunier, CERIAS/Purdue University
☐ Ken Munro, Pen Test Partners LLP
☐ Tom Millar, Cybersecurity and Infrastructure Security Agency (CISA)
☒ Chandan Nandakumaraiah, Palo Alto Networks
☒ Kathleen Noble, Intel Corporation
☒ Lisa Olson, Microsoft
☐ Shannon Sabens, CrowdStrike
☒ Takayuki Uchiyama, Panasonic Corporation
☒ David Waltermire, National Institute of Standards and Technology (NIST)
☒ James “Ken” Williams, Broadcom Inc.

Members of MITRE CVE Team in Attendance
☒ Jo Bazar
☒ Kris Britton
☒ Christine Deal
☒ Jonathan Evans
☒ Chris Levendis

Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
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<tbody>
<tr>
<td>02:00-02:05</td>
<td>Introductions and Roll Call</td>
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<tr>
<td>02:05-03:35</td>
<td>Open discussion items</td>
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<tr>
<td>03:35-03:55</td>
<td>Review of Action items (see attached excel file)</td>
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<tr>
<td>03:55-04:00</td>
<td>Wrap-up</td>
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New Actions items from today’s Board Meeting
See attached Excel spreadsheet for open action items from prior meetings (CVE Board Meeting 23Jun21– Agenda and Action items)

<table>
<thead>
<tr>
<th>#</th>
<th>Action Item</th>
<th>Responsible Party</th>
<th>Due</th>
<th>Status</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>06.23.01</td>
<td>Develop a State of the CVE Program Annual report.</td>
<td>Chris L.</td>
<td>Not Started</td>
<td>Assigned on 6/23/2021</td>
<td></td>
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<tr>
<td>06.23.02</td>
<td>Develop a Strategic Communications plan for the CVE Program.</td>
<td>OCWG/TWG</td>
<td>Not Started</td>
<td>Assigned on 6/23/2021</td>
<td></td>
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<tr>
<td>06.23.03</td>
<td>Develop a deployment schedule for the CVE Website phase 1, identifying resources and timelines.</td>
<td>AWG/OCWG</td>
<td>Not started</td>
<td>Assigned on 6/23/2021</td>
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**Discussion Items**

- **Domain Name (Status and Communications Plan) – Chris Levendis**
  - MITRE won the cve.org domain name. Provided the respondent does not file a countersuit, the CVE Program can begin to use the domain name after June 28, 2021.
  - The Board established a temporary Transition Working Group (TWG) to address issues such as the transition plan for the website, download formats, JSON 5.0, and other related considerations
    - The goal is to harmonize and integrate various transition activities and develop effective communications around them
    - The TWG will better identify transition interdependencies, key considerations, timeframes, and then determine how best to communicate them
    - Co-Chairs are Lisa Olson (Microsoft) and Chris Levendis (MITRE)
    - First meeting will be scheduled for June 30

- **CVE Board Resignation – Chris Levendis**
  - Beverly Alvarez resigned June 17, 2021, and will be listed as a past member on the CVE Website.

- **Increased Media Presence for the CVE Program – Chris Levendis**
  - How do we increase our media presence to get positive messages about the CVE Program in the press? How can we improve communications in the community about the CVE Services? There are two threads of communication, internal within the CVE program, and external.
    1. **Internal stakeholder efforts**
Katie N. will be leading the CNA Sensing Sessions once a month, for four months coordinating with the CNACWG. The first session will be July 2, 2021, 11:00 EDT.

2. External stakeholder efforts
   - The Board discussed that public relations (PR) will require specific expertise that we do not have in the CVE Program. Kent explained that we need to leverage the press.
     - The Board agreed the CVE Program, at this time, does not have a communications plan and resources to support this effort.

   CVE Program Annual Report
   - The Board suggested creating a CVE Program Annual Report or blog, see examples below:
   - The first State of the CVE Program Report should include the entire 21 years to date, using the first report as the template for January 2022 Annual Report.
   - The Board agreed to move forward with the State of the CVE Program report. Chris L. will take the first cut at drafting a “strawman” State of CVE Program Annual Report.

   Public Relations
   - Dave/Kent expressed that we need professional help with PR and with developing a Strategic Communications Plan.
   - How are we going to move this forward and get the corporate resources we need to get it started? The Board talked about the next task order and included resources to assist with PR, and perhaps subcontracting this work out. In the meantime, a strategic communications plan will be developed inhouse. The Secretariat has pulled resources from the OCWG to begin the outline of a comms checklist.

   Strategic Communications Plan
   - A discussion about the development of a Strategic Communications plan is the priority for the OCWG and the CVE Transition working group. Christine and Bob will provide an outline or check list for the components for the plan to use as the starting point.
   - The OCWG will work with the AWG to develop a timeline for the CVE Website, and OCWG will identify a plan and the resources needed to support deployment of phase 1.

   How to become a Root and Top-Level Root – Kent L.
   - The SPWG has been working on developing a proposal, for “How to become a Root and Top-Level Root: Qualifications, Application Process and Responsibilities.”
   - The presentation was sent to the CVE Board for review and approval on June 23, 2021.
• CVE Services 1.1.0 – Kris Britton
  o CVE Services 1.1.0 (now 1.1.1 due to a bug fix) deployment was successfully deployed on June 15-16, 2021. CVE Services 1.1.1 allows CNAs to designate an Organization Administrator to manage credentials within their organization.

• CWE/CAPEC Updates
  o CWE and CAPEC is forming the User Experience Working Group (UXWG), focused on designing and delivering a corpus of information that is easy to consume and use.

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<tr>
<th>Next CVE Board Meetings</th>
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<tr>
<td>▪ Wednesday, July 7, 2021 9:00am-11:00am (EDT)</td>
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<tr>
<td>▪ Wednesday, July 24, 2021 2:00pm-4:00pm (EDT)</td>
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<tr>
<td>▪ Wednesday, August 4, 2021 9:00am-11:00am (EDT)</td>
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<tr>
<td>▪ Wednesday, August 18, 2021 2:00pm-4:00pm (EDT)</td>
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<tr>
<td>▪ Wednesday, September 1, 2021 9:00am-11:00am (EDT)</td>
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<tr>
<td>▪ Wednesday, September 15, 2021 2:00pm-4:00pm (EDT)</td>
</tr>
<tr>
<td>▪ Wednesday, September 29, 2021 9:00am-11:00am (EDT)</td>
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Open Discussion Items (to be discussed at future meetings)

See attached Excel spreadsheet (CVE Board Meeting 23June21– Agenda and Action items)

<table>
<thead>
<tr>
<th>CVE Board Recordings</th>
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<td>▪ The CVE Board meeting recording archives are in transition to a new platform. Once the new platform is ready, the Board recordings will be readily available to CVE Board Members. Until then, to obtain a recording of a CVE Board Meeting, please reach out to CVE Program Secretariat (<a href="mailto:cve-prog-secretariat@mitre.org">cve-prog-secretariat@mitre.org</a>).</td>
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